Colibri
Living Concept

Financial Plan

Project Financial Plan & Capitalization Table

Total Project Funding: $120,000 USD | Industry: Home Decor E-Commerce/Retail

Location: To be Finalized later, **Jeddah-KSA**, **Dubai-UAE**, **Istanbul-Turkey**

To optimize operational efficiency and reduce overhead, the company may need to consolidate operations by establishing a branch office alongside its headquarters.

1. Strategic Budget Allocation (Source & Use of Funds)

Expense Component	Allocation (%)	Amount (USD)
A - Trade License & Legal Setup	5.0%	$6000
A - Storage Rental Charges	10.0%	$12000
B - Goods (Home Decor Inventory)	55.0%	$66000
C - Social Media Advertising Campaign	15.0%	$18000
D - Packing & Materials	3.0%	$3600
D - Transportation & Customs Clearance	7.0%	$8400
Emergency Contingency Buffer	5.0%	$6000
Total Startup Budget	100.0%	$120,000.00

2. Initial Capitalization Table (Equity Structure)

Assuming a scenario where an Angel Investor seeds the full $120,000 USD cash in exchange for a standard 50% equity stake, leaving 50% for the operating founding team.

Shareholder / Entity	Capital Contribution	Shares Issued	Ownership (%)
Founder (Sweat Equity + Lead Operational) + Head of Marketing	Operational/IP	550.00	55.0%
Angel Investor (Cash Contributor)	$120.000	450.00	45.0%
Total Capitalization	$120.000 Cash	100.0%	100.0%

3. Inventory Breakdown (8 Core Categories)

Based on the allocated $66,000 USD (55% of total budget) for goods, optimized for high-margin and fast moving e-commerce categories.

Home Décor Categories	Share of goods (%)	Amount (USD)
Decorative Objects	12.0%	$7920
Home Accessories	12.0%	$7920
Home Fragrances	10.0%	$6600
Home Textile	15.0%	$9900
Wall Arts	13.0%	$8580
Lighting	13.0%	$8580
Tableware	10.0%	$6600
Accent Furniture	15.0%	$9900
Total Startup Budget	100.0%	66000

- **Decorative Objects:** Tabletop Sculptures, Centerpieces, Bookends, Ceramic works, Crystal Item, Marble Objects..ext.
- **Home Accessories:** Trays, Boxes, Candles & Candleholders, Planters & Pots, Coasters & Desk Organizers, Table clocks, Bathroom set, Picture Frames
- **Accent Furniture:** Accent Chairs, Console Tables, Bar & Beverage Carts, Poufs, Accent Benches, Coffee & side Tables, Bookshelves, Room Dividers & Folding Screens, Plant Stands, Center tables..ext.
- **Home Textile:** Bedding & Bed Linens, Cushions & Pillow Covers, Throw Blankets & Plaids, Curtains & Drapery, Rugs & Runners, Bath Towels & Bath Mats, Table Linens, Kitchen Textiles, Sofa Slipcovers & Furniture Protectors, Fabric Wall Hangings & Tapestries..ext.
- **Tableware:** Dinnerware Sets, Serving Platters & Trays, Glassware & Stemware, Flatware & Cutlery, Coffee & Tea Service, Cake Stands & Dessert Ware, Salad Bowls & Serving Utensils, Charger Plates & Napkin Rings, Carafes, Pitchers & Decanters, serving trolleys..ext.
  Wall Arts: Canvas Paintings, Framed Fine Art Prints & Posters, Photography Wall Art, Metal Wall Sculptures, 3D Textured Plaster & Relief Art, Woven Tapestries & Macramé Hangings, Carved Wood Panels & Slatted Wall Art, Mirrors..ext.
- **Home Fragrances:** Scented Jar Candles, Reed Diffusers, Ultrasonic Essential Oil Diffusers, Room & Linen Sprays, Wax Melts & Electric Wax Warmers, Incense Sticks, Cones & Holders, Scented Sachets & Drawer Liners, Potpourri & Scented Botanical Bowls, Plug-In Wall Diffusers, Bakhoor, Resin & Wood Burners
- **Lighting:** Chandeliers, Pendant Lights, Floor Lamps, Table & Accent Lamps, Wall Sconces, Track & Spotlight Systems, Desk & Task Lamps, Decorative Lighting..ext.